Webinar: Setting Actionable Web Governance Goals

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Agenda

- ▶ Webinar: [Setting Actionable Web Governance Goals](#)

- ▶ IEEE.org and Siteimprove usage

- ▶ Resources and tools

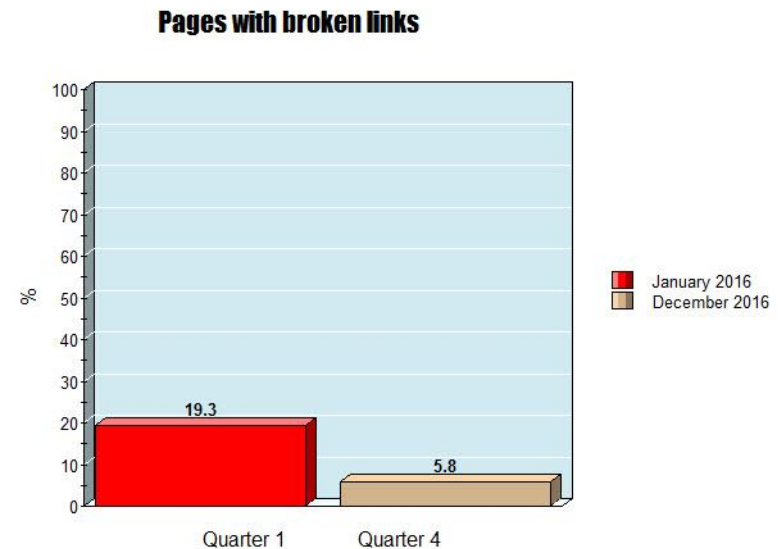- ▶ UX Lab Walkthrough

IEEE.org and Siteimprove Usage

IEEE.org and Siteimprove
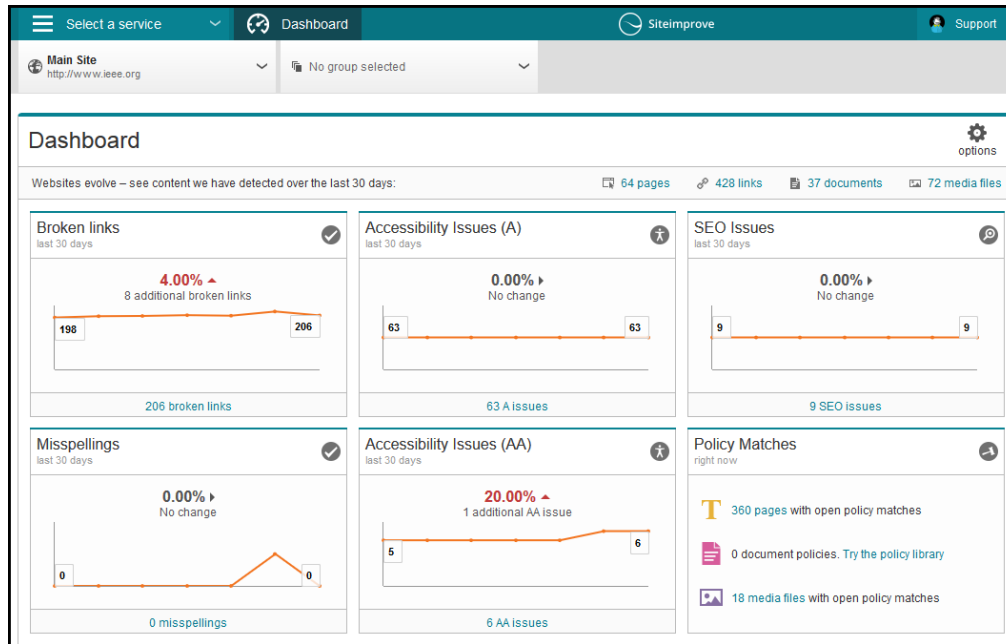
Successes on IEEE.org with a web governance tool (2016)

▶ Decreased time spend on website maintenance

▶ Increased involvement from IEEE.org web contributors

▶ Helped manage ongoing content unique to users

IEEE.org and Siteimprove

▶ Dramatic decrease in broken links and misspellings

IEEE.org and Siteimprove

IEEE.org and Siteimprove

▶ Setting groups allows content owners to address issues only in their respective areas on the site

▶ Unique reports can be created for groups to better manage content.

IEEE.org and Siteimprove

Tools & Resources

IEEE

Resources for IEEE site content

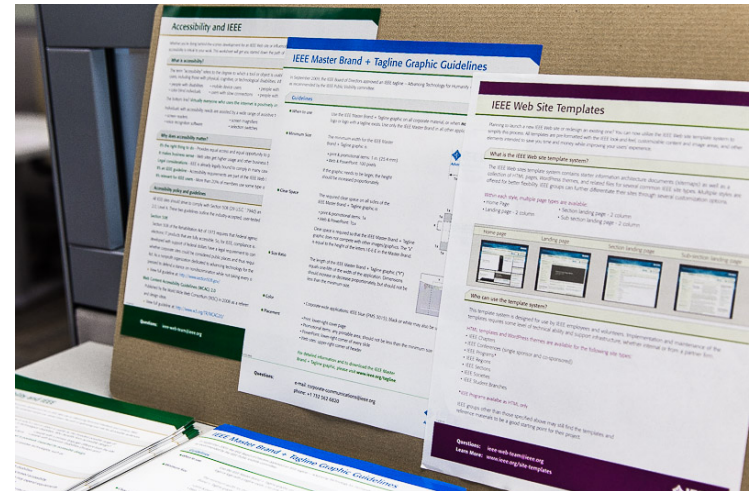▸ IEEE Digital Style Guide – Content guidelines

Tools to assess your site's accessibility

- ▶ Web browser controls
  - Display pages without images
  - View pages with large fonts
  - View pages with different color schemes

- ▶ Web browser extensions
  - WAVE (Web Accessibility Evaluation Tool) – Chrome extension
  - Web Developer Toolbar

- ▶ Screen reader
  - NVDA (NonVisual Desktop Access) - Free screen reader tool

- ▶ Color contrast tools
  - WebAIM
  - Jonathan Snook Tool

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Find out more

Where to get help?

- ▸ [W3C Web Content Accessibility Guidelines (WCAG)](#)

- ▸ [IEEE Accessibility Checklist](#)

- ▸ [Accessibility Roadmap for IEEE Sites](#)

- ▸ [Accessibility resources for designers and content developers](#)

- ▸ [Accessibility resources for technical site developers](#)

Visit the IEEE UX Lab

501 Building, Suite 205

- ▸ UX Lab - http://www.ieee.org/about/webteam/resources/uxlab.html
- ▸ Test content on multiple platforms (desktop and mobile)
- ▸ Use multimedia software and video recording tools.

Thank You

▸ Contact the DCI team if you need assistance with your digital project: digital-innovations@ieee.org